

WIPO's digital harmonization efforts including Global Assignment Platform project



YUN Young-woo (Woody)

Head, Standards Section, WIPO

youngwoo.yun@wipo.int

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Topics

 Digital transformation and harmonization

 WIPO Forums on digital harmonization

 WIPO Standards and data harmonization

 Global ID initiative

 Global Assignment Platform initiative

Digital transformation and harmonization

- ❑ The fast-paced development of the digital environment and its effects on businesses and service delivery
- ❑ Emerging technologies are reshaping IP landscape and influencing IP ecosystems
- ❑ Challenges to digital harmonization: technological mismatches, resource constraints, outdated systems, managing change, varying legal frameworks
- ❑ Benefits of attaining interoperability and harmonization in IP information systems and data: reduced costs, improved productivity, better user experiences

WIPO Forum - Committee on WIPO Standards (CWS)

- ❑ The [CWS](#) is a **global forum** to adopt new or revised [WIPO Standards](#), policies, recommendations and statements of principle relating to IP data, global information system related matters, information services on the global system, data dissemination and documentation.
- ❑ **12 Task Forces**, consisting of experts nominated by the IP offices and IP industry, with dedicated mandates to work out specific issues.

WIPO Forum - WIPO ICT Leadership Dialogue (WILD)

- ❑ Provides a **strategic platform** to address the challenges of digital transformation, modernize IP administration, and enhance global service delivery.
- ❑ Acts as a venue for collective problem-solving, promoting **inter-office partnerships** and the development of shared best practices.
- ❑ Aims to be **candid and action-oriented**, to establish frameworks that enhance digital capabilities across the IP ecosystem.

WILD was launched in 2025 to serve as a premier global forum dedicated to the executive leaders and Chief Information Officers (CIOs) of IP offices.

WIPO Forum - Artificial Intelligence Infrastructure Interchange (AIII)



A new WIPO forum, launched in March 2024, that gathers **technical experts** from the private sector around the world to facilitate dialogue on the technical and operational aspects of the IP system in the context of artificial intelligence (AI).



Recognizes that the impact of AI on the IP ecosystems has both policy and operational aspects

Provides an avenue to discuss the **operational aspects**, while ongoing policy discussions proceed.



Policy frameworks ultimately need to be supported by **practical, workable technical solutions, standards and tools.**

WIPO Standards and Data harmonization

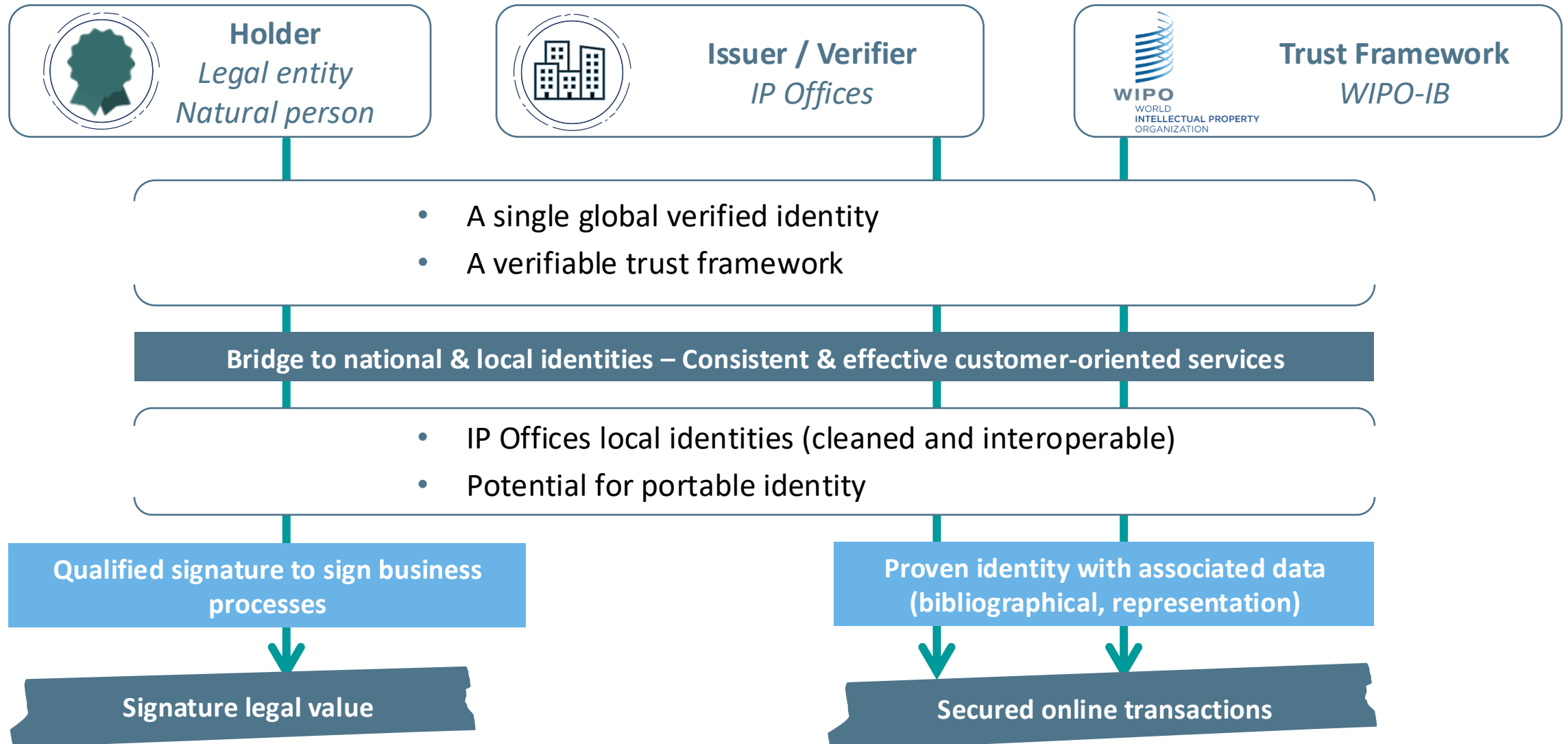
WIPO Standards are meta-data standards

- ❑ Provide harmonized **framework** for IP data, information and documentation
- ❑ Cover patents, trademarks, industrial designs, geographical indications, copyright orphan works
- ❑ Support **all prosecution stages** (filing, examination, publication, grant)
- ❑ Enable **machine-readable or structured data** for digital applications
- ❑ Improve **efficiency** and **harmony** of IP offices worldwide
- ❑ Simplify international cooperation and public **use of IP information**

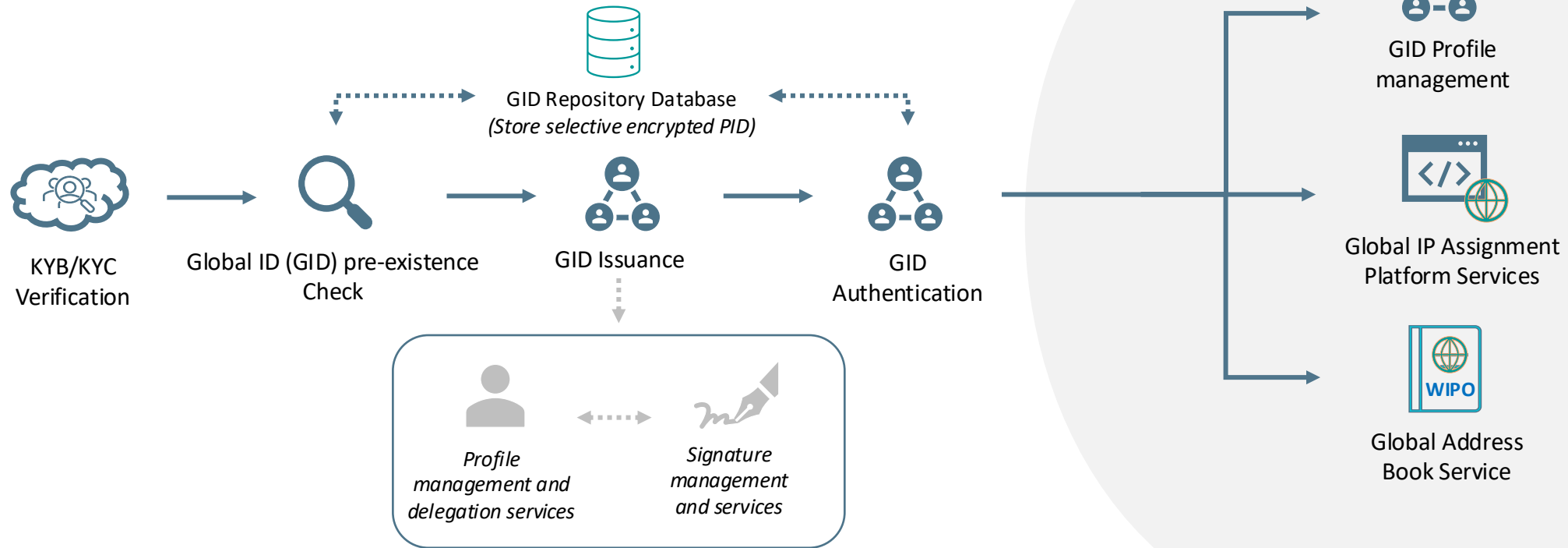
Global ID initiative

- ❑ A **single and unified ID** per natural person or legal entity used in global IP community
- ❑ More efficient **customer-centric services**
- ❑ Greater consistency of applicant or owner information collected by IP offices
- ❑ Further streamlined and more cost-effective IP ecosystem
- ❑ More streamlined online transaction across the globe

Global ID: identity, trust, transaction



Global ID use cases



Global IP Assignment Platform

Problem statement

Recording changes to IP ownership at multiple jurisdictions is time consuming and expensive

- ❑ IP owners must file assignment applications in **each concerned IP office separately** to secure IP ownership rights and enforcement rights
- ❑ Assignment applications across IP are **mostly repetitive**, as the same parties are providing notice of the same transactions to each concerned IP office
- ❑ Assignment applications require understanding on different languages, various practices and required data, and specific e-services

Opportunities

A centralized e-platform with a streamlined process

- ❑ Assignment can be filed in a **central database via harmonized and guided services** to improve administrative efficiency and accessibility for stakeholders
- ❑ A centralized global assignment service is the **top priority for IP industry** to reduce administrative costs and errors

The Global IP Assignment Platform (GIPAP)

Available for **all WIPO member states** and **all registered IP types** for stakeholders to record assignments via a **common e-portal** to simplify user experience when collecting and submitting required filing information, documentation and transactions

Main challenges for GIPAP



Identifying and **complying with national laws**, practices and/or regulations for IP assignments



Engaging IP offices and **stakeholders** across jurisdictions



Identifying and **collecting correct data set** and documentation according to each IP office's requirements



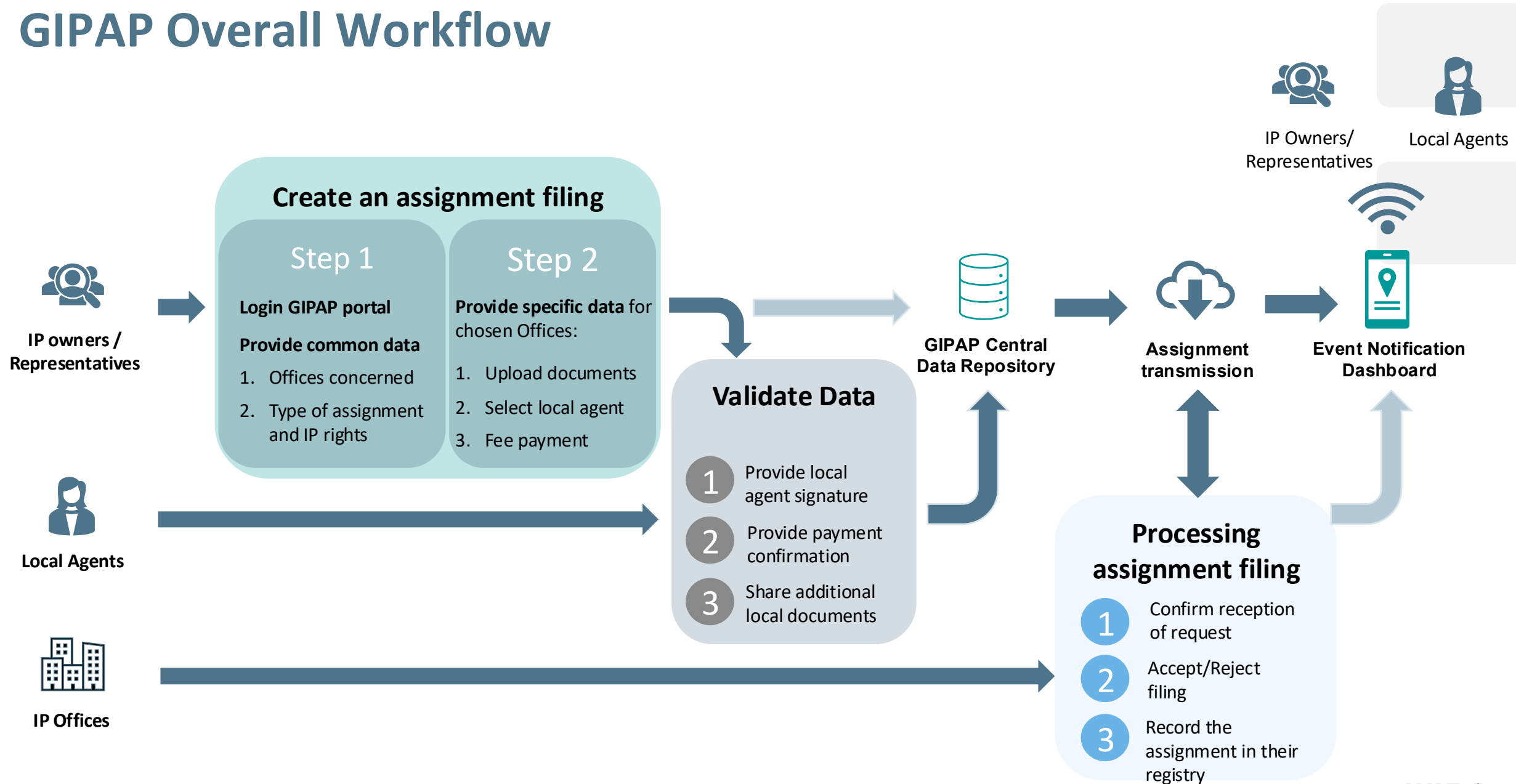
Creating a workflow that supports the **local agent/representation** requirements and fee collection practices for each participating IP office



Identifying IP owners and other users **consistently and accurately** across IP offices

WIPO is engaging with IP offices and industry partners to create a GIPAP framework that meets these challenges

GIPAP Overall Workflow



GIPAP Project Roadmap

IT feasibility study, Prototype and Proof of Concept (PoC)

Minimum Marketable Product (MMP) and Continuous Improvement

Phase 1 - 2025-2026

Phase 2 - 2026-2027

Phase 3- 2027 -

Minimum Viable Product (MVP)

Any questions or suggestions?

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