



Luca Barbero

Studio Barbero

BARBERO

G R O U P



DOMAIN NAMES AND INTERNET CONSULTING



PTMG · 108th CONFERENCE

The Challenges of managing a domain name portfolio

Dott. Luca Barbero

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Agenda

01



**Practical tips for
efficient domain
name management**

02



**Main issues in
domain name
management:
advisable strategies**

03



**How to protect a
domain name
portfolio**

01



SECTION 01

Practical tips for efficient domain name management

Select Organization and Administrative Contact



Identify the proper organization: usually, the trademark owner or, where required by the registry in charge of the management of certain ccTLDs, a **local company**, if available



Avoid indicating distributors or agencies, the contracts with which could be terminated for various reasons causing difficulties in retrieving the domain names. In absence of an affiliated company, **evaluate availing of the local presence service offered by your domain name provider**



Designate the person to be indicated as **administrative contact**, i.e. CEO or a proxy holder having the powers to manage domain name registrations (usually, the General Counsel, IP or IT manager) and thus entitled to execute possible documents required by competent registries



Select a telephone number which should be active and reachable in case of verification phone calls by relevant registration authorities

Prepare the correct template



Preparing the correct template of data to be used for registration of all domain names in your portfolio

 Name:	
 Organization:	
 Address:	
 Email address:	
 Telephone number:	
 Fax number (optional):	
 VAT No. (required for certain ccTLDs)	

Supporting documents and dedicated email address



Collect supporting documents: company's business registration certificate, ID document of the administrative contact and Power of Attorney issued by the company to the administrative contact.

Such documents may be required by certain registration authorities, also with regard to European ccTLDs according to NIS 2 directive;



Create a dedicated email address to be indicated in the Whois. It is advisable to adopt a “general” email address (like domains@domainname.com), with mailbox accessible to, and monitored by, multiple professionals to timely follow up communications sent by the relevant registrars and registries.

Should it be compatible with the internal policies, consider setting up an automatic forwarding of emails received on such mailbox to an email address of your domain name provider to facilitate the domain name management operations

PRACTICAL TIPS

Designate professionals entitled · Verify the portfolio to be acquired



Clearly designate **a restricted number of persons entitled to provide instructions** for the registration and management of the domain names and their redirection or configuration.
Adopt a ticketing system to provide instructions and submit the needed documents



Prepare and circulate within your company **a domain name registration policy** indicating which department is responsible and the Internal guidelines for the selection of new domain names



In case of transfers in of domain name portfolios from entities acquired by your company, verify that the domain names **do not infringe third-party rights** before possibly transferring them to your company name and evaluate whether they should maintain their current use. In such a case, obtain the dump of the zone files to be first replicated on the new secure DNS servers to avoid service interruption

Protect your domain names first

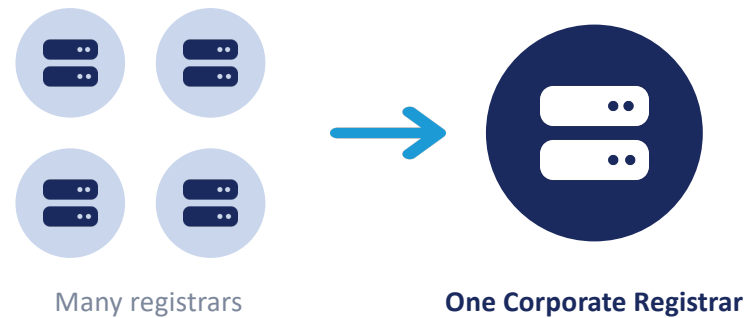


Always register domain names corresponding to a new trademark before the filing of the corresponding trademark applications, to avoid cybersquatters registering them as soon as the trademark applications are published on the online trademark databases.



Consider **temporary confidential registrations**

Corporate single registrar



Preferably avoid fragmentation across registrars, ideally selecting a single Corporate Registrar to centralize the portfolio management

Proprietary platforms for Domain Names Management

Login page and Two Factors Authentication

<https://edom.barbero.domains/login> @

The image displays two screenshots of the Barbero & Associates EDOM platform. The left screenshot shows the login page with fields for Email Address and Password, a 'Remember Me' checkbox, and links for 'Login' and 'Forgot Your Password?'. Below the login form is a section for Two Factor authentication, featuring a QR code and instructions for using a Google Authenticator app. The right screenshot shows the dashboard, which includes a sidebar menu with options like Dashboard, DOMAIN NAMES, SEARCH TOOLS, Backorders, Contacts, Registrars, TLDs, Nameservers, Certificates, and DNS. The main content area features several widgets: a 'Portfolio search' bar, a 'Whois Search' bar, a 'Top 10 domains by TLD' pie chart, a 'Domains by TLD type' donut chart, and a 'Domains by origin' donut chart. The dashboard also includes a 'BARBERO & ASSOCIATES' logo and the text 'EDOM Enhanced Domains Organization & Management'.

EDOM Enhanced Domains Organization & Management

Two Factor authentication

Two factor authentication (2FA) strengthens access security by requiring two methods (also referred to as factors) to verify your identity. To Enable Two Factor Authentication on your Account, you need to do the following steps:

- Scan this barcode with your Google Authenticator App

Alternatively, you can use the code: **BARBERO2020BAR**

Enter the pin to Enable 2FA

Authenticator Code

Enable 2FA

Dashboard

DOMAIN NAMES

SEARCH TOOLS

Backorders

Contacts

Registrars

TLDs

Nameservers

Certificates

DNS

Portfolio search

Domain Name

Whois Search

Domain Name

Top 10 domains by TLD

Domains by TLD type

Domains by origin

Legend for Domains by TLD type:

- gTLD
- ccTLD
- geoTLD
- Decentralized
- blockTLD
- CentralNic
- brandTLD

Legend for Domains by origin:

- Register
- Transfer
- Backorder

Secure and confidential WHOIS / RDAP searches

The image displays two overlapping screenshots of the Barbero & Associates domain search interface. The left screenshot shows a 'Whois Search' for 'ptmg.org' with a 'Domain name not available!' error message. The right screenshot shows a 'Whois Search' for 'ptmg-conference.com' with a 'Domain name available!' success message and detailed domain information.

Left Screenshot (ptmg.org):

- Whois Search:** Name: ptmg.org, Check button.
- Error Message:** Domain name not available!
- Whois Results:**
 - Domain Name: PTMG.ORG
 - Registry Domain ID: D34439240-LROR
 - Registrar WHOIS Server: whois.easyns.com
 - Registrar URL: http://www.easyns.com
 - Updated Date: 2026-08-12T09:17:44
 - Creation Date: 2008-09-11T16:08:23
 - Registrar Registration Expiration Date: 2027-09-11T16:08:23
 - Registrar: easyDNS Technologies, Inc.
 - Registrar IANA ID: 469
 - Domain Status: clientTransferProhibited https://icann.org/epp#clientTransferProhibited
 - Domain Status: clientUpdateProhibited https://icann.org/epp#clientUpdateProhibited
 - Registry Registrant ID:
 - Name Server: ns2.bluehost.com
 - Name Server: ns1.bluehost.com
 - DNSSEC: unsigned
 - Registrar Abuse Contact Email: abuse@easyns.com
 - Registrar Abuse Contact Phone: +1-416-310-6573

Right Screenshot (ptmg-conference.com):

- Whois Search:** Name: ptmg-conference.com, Check button.
- Success Message:** Domain name available!
- Whois Results:**
 - No match for domain "ptmg-conference.com".
 - The data obtained from Barbero & Associates' Whois Search, are provided as published by the Registry/Registrar. This information is provided for the sole purpose of assisting you to obtain the available information about domain name registration records.

02



SECTION 02

Main issues in domain name management: advisable strategies

Updated Whois and variations in domain names portfolios



Registrants have the **obligation to keep the Whois information of domain names updated** and to timely respond to possible verification requests sent by relevant registries or registrars.



Not responding or failing to keep data updated **could result in suspension or cancellation of domain name.**



Therefore, **it is advisable to timely indicate variations in the company information** (including the administrative contact) **to your domain name provider in order to update the data** accordingly.



If your company is based in European Union, **you may be required to periodically communicate updates in your domain name portfolio to national cybersecurity agencies (in Italy 14 days).**

Automatic renewals



Domain name registrations usually last one or two years and must be renewed within the **grace period** (lasting 15 days from the expiry date) or during the subsequent **redemption period** (paying an additional restore fees) to avoid cancellation and re-registration by third parties.



Therefore, it is necessary to **provide for the renewal of the domain names giving timely instructions to your domain name provider/s**, according to your agreements with them.



Automatic renewals are warmly recommended unless instructed not to renew within 60 days from the next renewal date.

Costs reductions



Optimization of the domain name management costs, also considering the portfolio may increase in view of domain names **recovered**.



It is advisable to **periodically review the list of domain names to evaluate possible relinquishment**, bearing however in mind that **abandoned formerly used domain names are likely to be registered again by not authorized entities** to probably start an infringing use (with possible consequent risk to have to face much higher fees to recover them)



Consider maintaining domain name also corresponding to generic terms or short combination of letters and/or numbers even if the corresponding products have been discontinued.

03



SECTION 03

How to protect a domain name portfolio

Registration strategy



Adopt an effective domain names registration strategy and proceed with defensive registration of your main trademarks, trade name, company name as domain names in the most relevant legacy gTLD to avoid unauthorized registration from third parties.



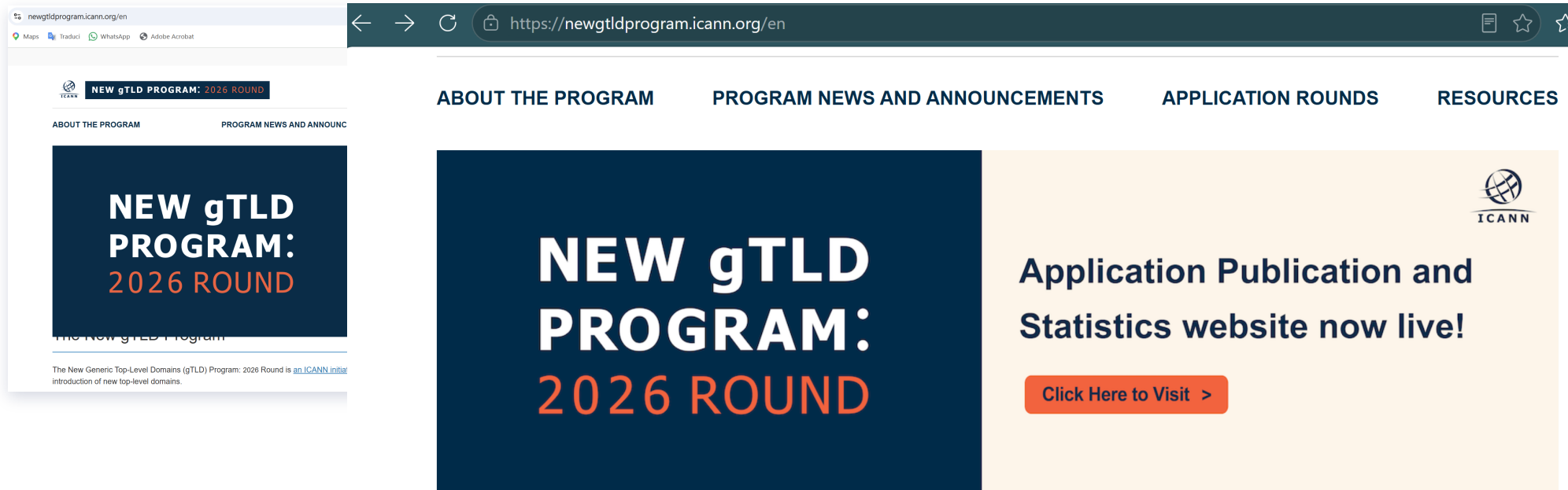
As to the ccTLDs, **consider the extensions related to the countries where your trademarks are registered and used** and where your company is present.



Activate a reliable domain name watching service also in light of the challenges posed in the next months by the New Generic Top Level domains

HOW TO PROTECT

New generic Top Level Domains



The New gTLD Program

The New Generic Top-Level Domains (gTLD) Program: 2026 Round is [an ICANN initiative](#) to enable the expansion of the Internet's Domain Name System (DNS) through the introduction of new top-level domains.

HOW TO PROTECT

New gTLDs: Reveal Day 2026 in numbers

1,615

applications

481

applicants

333

.brand applications

21

IDN applications

16

community-based

15

geographic names

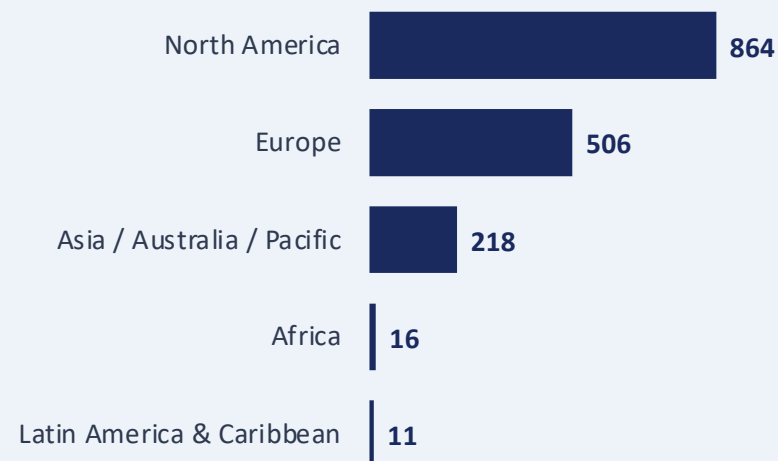
51

Applicant Support Program

9

variant applications

Applications by ICANN region



Application window 30 April – 12 August 2026. ICANN snapshot of primary applications as of 7 October 2026; final numbers and types will be confirmed on String Confirmation Day (17 November 2026). Application .wdo (World Data Organization, CN) is still undergoing ICANN's administrative check.

Applicants: a round dominated by portfolio registries

374

applications filed by the
top three applicants: 23%
of the round

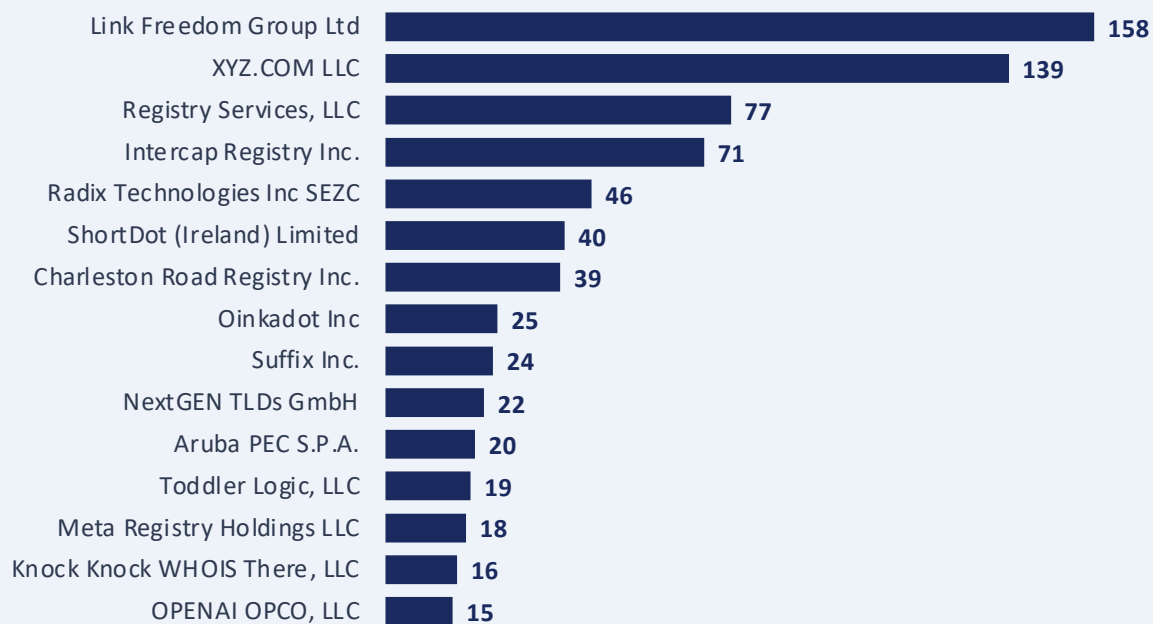
343

applicants filed a single
application

33

applicants filed ten or
more applications

The 15 largest applicants · number of applications



Strings in contention: where applicants compete

263

strings in contention
27% of the unique strings

891

applications in contention
55% of all applications



Artificial intelligence

.agent (13 applicants), .api (10), .agi (7)



Crypto

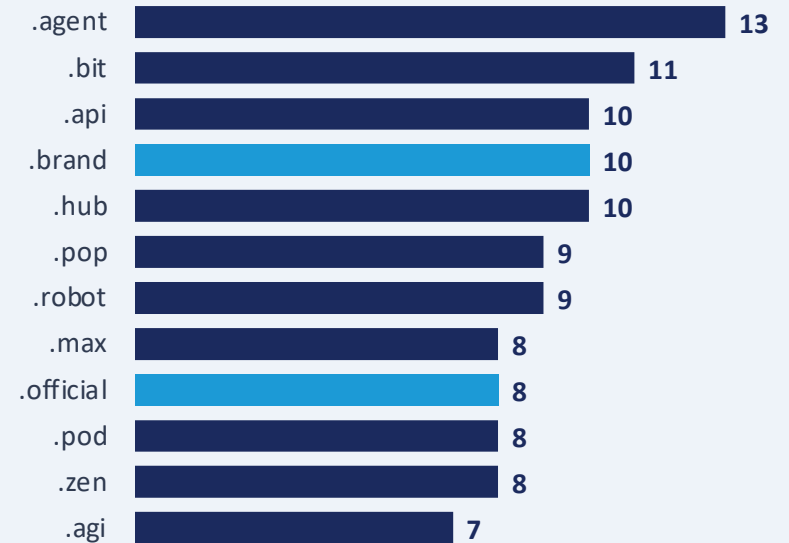
.bit (11 applicants)



Critical for rights holders

.brand (10 applicants) and .official (8)

Most contested strings · applicants



Identical strings only: similar strings (e.g. .agent / .agnt) may be added after String Similarity evaluation.

HOW TO PROTECT

.brand applications: who was filing

333

.brand applications

closed TLDs reserved to the trademark owner's own use



Japanese corporations

A large contingent: MUFG, Mizuho, SMBC, Nomura, Toyota, Mazda, Taisho ...



Automotive

Limited to Mazda, Daihatsu, Toyota (.century) and Scania



US big tech

Google 20 .brand strings (via Charleston Road Registry), Meta 12, Amazon 8, OpenAI 5, Salesforce 4



Fashion and luxury

Inditex: 8 fashion banners across three group entities. Ralph Lauren (.ralphlauren, filed by PRL USA Holdings, Inc.) is the only fashion-luxury house



Pharma

Novartis, Novo Nordisk (.novo, .novocare), Gilead, BioNTech, argenx, Shionogi, Taisho (.taisho, .lipovitan, .upsa)

HOW TO PROTECT

.brand applications: Pharma, health & life sciences (22)

String	Applicant	Country
.adventhealth	Adventist Health System Sunbelt Healthcare Corporation	US
.alsac	American Lebanese Syrian Associated Charities, Inc.	US
.argenx	argenx BV	BE
.biontech	BioNTech SE	DE
.carecredit	CareCredit LLC	US
.cencora	Cencora, Inc.	US
.epic	Epic systems corporation	US
.gehealthcare	HGS 124 LLC	US
.gilead	Gilead Sciences Holding, LLC	US
.hers	Hims, Inc.	US
.hims	Hims, Inc.	US

String	Applicant	Country
.lipovitan	Taisho Pharmaceutical Co., Ltd.	JP
.meditativemind	Meditative Mind Pty Ltd	AU
.mychart	Epic systems corporation	US
.novartis	Novartis AG	CH
.novo	Novo Nordisk A/S	DK
.novocare	Novo Nordisk A/S	DK
.shionogi	Shionogi & Co., Ltd.	JP
.stjude	American Lebanese Syrian Associated Charities, Inc.	US
.taisho	Taisho Pharmaceutical Co., Ltd.	JP
.upsa	Taisho Pharmaceutical Co., Ltd.	JP
.ygeia	BAILA CON AGUA	ID

Generic strings with the highest abuse potential



Trust and rights signals

strings that imitate official or verified status

.brand

.official

.trademark

.mark

.verified

Chinese IDN 'trademark'

Chinese IDN 'brand'

Chinese IDN 'official website'



Counterfeit-prone commerce

strings suited to selling fakes and look-alikes

.outlet

.merch

.mall

.mart

Chinese IDN 'shopping'

.apparel

.wear

.cosmetics

.pharma

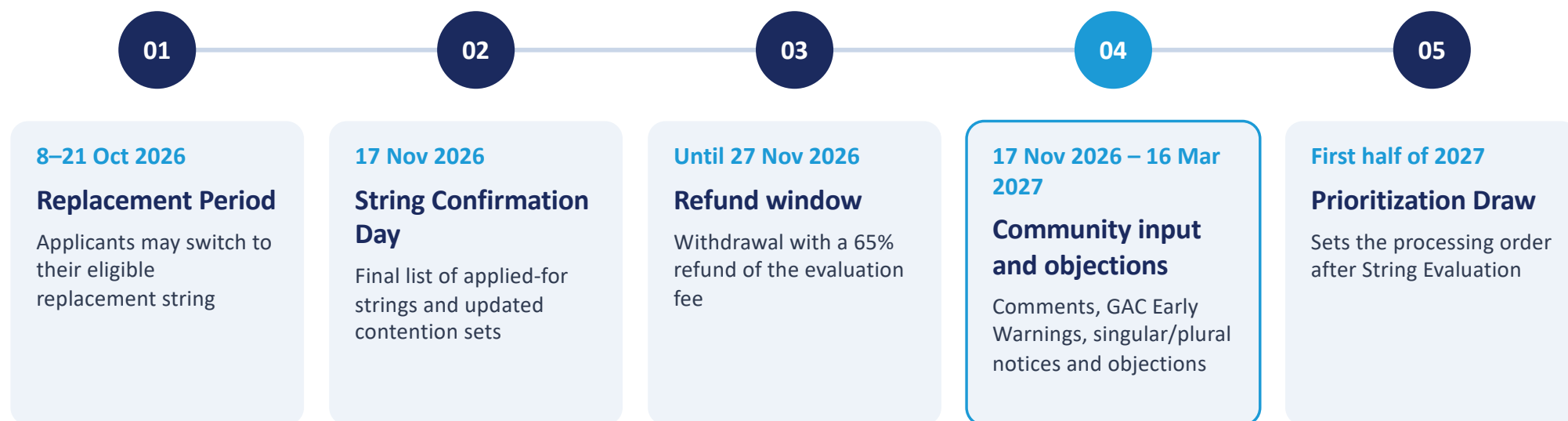
.motors



These strings should be the priority of any Sunrise / TMCH budget

For pharma brand owners: .pharma has a single applicant (Radix), a natural target for medicine brand names

Next milestones of the 2026 Round



For rights holders: the Community Input and Objections Period is the window for Legal Rights Objections

Monitoring and watching services

01

The selected watching services will **allow you to be advised of third parties' infringements of your distinctive signs** and consider **targeted enforcement activities** against third-party abusive domain name registrations

02

Consider conducting an Initial General Audit to acquire a complete database of the possible infringing registrations and determine the ones to be prioritized.

03

Adopt a watching service with **Alert** feature – powered by an **AI - Cyber Threat Intelligence Tool** – **to timely be advised about the most relevant ones** - within few hours from delegation and often even before the bad actors start using them

04

Monitoring the variations in any configuration of the potentially infringing domain names not yet worth of the enforcement activities (for instance when the Mail eXchange and Sender Policy Framework records are not configured).

HOW TO PROTECT

Monitoring services

Platform monitors (24/7) and highlights in real time any relevant variation in the configuration of the infringing domain names

The screenshot displays the 'Domains Monitoring' interface. On the left, a sidebar contains navigation icons. The main area is divided into two panels. The left panel shows a list of domains with columns for Domain, Client, and Reference. The right panel provides detailed information for the domain 'zambon.live'.

Domain	Client	Reference
seki.life	Zambon S.p.A.	Patrizia Sforza
openzone.us	Zambon S.p.A.	Patrizia Sforza
smzcube.com	Zambon S.p.A.	Patrizia Sforza
zambonfill.it	Zambon S.p.A.	Patrizia Sforza
biotech.ind.br	Zambon S.p.A.	Ticket RN:9989515 Ext:SIEM-3323aca7-fc5c-43a2-384cd86159fc
nbiotech.ru	Zambon S.p.A.	Ticket RN:10257205 Ext:SIEM-c61936dc-4130-4e0791c1dbc5907
biotech.academy	Zambon S.p.A.	Ticket RN:10571939 Suspected Phishing Domain
zambo.xyz	Zambon S.p.A.	ZAMBON - Watching 12-2022
zaxbon.com	Zambon S.p.A.	--

Showing 50 of 267 - Page 1 of 6

Domains Monitoring - zambon.live

IP
98.111.202.183

DNS
launch1.spaceship.net
launch2.spaceship.net

Whois
Registrar
Spaceship, Inc.
Owner
Redacted For Privacy
Create Date
2021-06-03
Update Date
2025-05-10
Expire Date
2027-06-03

MX
20 antispam1.nemesigroup.eu
50 antispam2.nemesigroup.eu

Screenshot
Screenshot of the Spaceship website showing a login form.

TXT
v=spf1 mx asmtmp1.nemesigroup.eu asmtmp2.nemesigroup.eu ip4:94.84.164.176/28 ip4:188.219.88.64/29 ip4:84.253.174.170 ip4:93.149.70.50 ip4:188.10.153.162 -all

Actions:
[Open website](#)
[Whois](#)
[Deactivate monitoring](#)
[E-mail notifications enabled](#)

HOW TO PROTECT

Watching services

AI powered watching service with color code classification of every relevant result verified by an IP specialist

Showing 232 of 232 - Page 1 of 1

Domain	Risk	MX	Owner	Creation Date	Category	Screenshot	IpDomus	C.I.
zambonapp	High	✓	Privacy service provided by Withheld for Privac...	2025-12-29	Passive use		✓	Next step - proceed with UDRP
zambonpharmaceutical.com	High	✓	Undisclosed	2025-12-17	Passive use		✓	Proceed with UDRP
starsambon.com	Medium	✓	Privacy service provided by Withheld for Privac...	2025-12-19	Online gambling		✗	LET IT BE
zambo.co.za	Medium	✗	GreatDomains.co.za	2024-07-31	DN for sale		✗	
zambomarketplace.com	Medium	✓	Undisclosed	2026-01-11	Passive use		✗	
zambonews.com	Medium	✗	Privacy service provided by Withheld for Privac...	2025-12-13	Passive use		✓	
zambobox.ro	Medium	✓	Undisclosed	2026-01-06	Passive use		✗	

HOW TO PROTECT

Watching services (detailed info and instructions)

Watching Result ZAMBON 2025-12 zambonpharmaceutical.com

Number	Reference	Date	Status
D0032782	Zambon S.p.A. v. Domains By Proxy, LLC - zambonpharmaceutical.com	2025-12-18	open

Domain

zambonpharmaceutical.com

Risk

Maximum Risk

Identical

No

Website Category

Passive use

Registrar

GoDaddy.com, LLC

Owner

Undisclosed

Creation Date

2025-12-17 11:01:25

Updated Date

2025-12-17 11:01:26

Next Renewal Date

2026-12-17 11:01:25

Tld

.com

Zone

.com

Type

gTLD

Country

--

Name Servers

ns01.domaincontrol.com
ns02.domaincontrol.com

MX Records

10 mx.zoho.in
20 mx2.zoho.in
50 mx3.zoho.in

Whois

Domain Name: ZAMBONPHARMACEUTICAL.COM
Registry Domain ID: 3048738486_DOMAIN_COM-VRSN
Registrar WHOIS Server: whois.godaddy.com
Registrar URL: http://www.godaddy.com
Updated Date: 2025-12-17T11:01:26Z
Creation Date: 2025-12-17T11:01:25Z
Registry Expiry Date: 2026-12-17T11:01:25Z
Registrar: GoDaddy.com, LLC
Registrar IANA ID: 146
Registrar Abuse Contact Email: abuse@godaddy.com
Registrar Abuse Contact Phone: 480-624-2505
Domain Status: clientDeleteProhibited https://icann.org/epp#clientDeleteProhibited
Domain Status: clientRenewProhibited https://icann.org/epp#clientRenewProhibited
Domain Status: clientTransferProhibited https://icann.org/epp#clientTransferProhibited
Domain Status: clientUpdateProhibited https://icann.org/epp#clientUpdateProhibited
Name Server: NS01.DOMAINCONTROL.COM

Actions

Open website

Back to results

Prev result

Next result

Screenshots

Notes

Undeveloped website
Pending reclaim activities

Client instructions

PS

Proceed

SZ

Select a predefined instruction ...

ONGOING FILE
LET IT BE
INTERNAL VERIFICATIONS
CONFIDENTIAL ACQUISITION
MONITOR
TAKE DOWN
RECLAIM
Select a predefined instruction ...

Send

29

STUDIO BARBERO
DOMAIN NAMES AND INTERNET CONSULTING

BARBERO
& ASSOCIATES

HOW TO PROTECT

Artificial Intelligence Watch (WAI) – with Cyber Threat Alert service

WAI ZAMBON - Monthly Report [2026-05]

Client

Trademark

Tier

Report

Period

Zambon S.p.A.

ZAMBON

1

Monthly Report [2026-05]

2026-05-01 - 2026-05-31

Results

28 results

Domain	Trademark	Tier	Client	AI Relevance	Email Risk	Web
zambon-indonesia.com ICANN	ZAMBON	1	Zambon S.p.A.	0.93560	Has MX	✖
zambog.com ICANN	ZAMBON	1	Zambon S.p.A.	0.92810	No MX	✔
zhambon.com ICANN	ZAMBON	1	Zambon S.p.A.	0.93124	No MX	✖
ambon.app ICANN	ZAMBON	1	Zambon S.p.A.	0.90058	No MX	✖
zaxbon.com ICANN	ZAMBON	1	Zambon S.p.A.	0.84908	No MX	✖
mambon.pl Domains Monitor	ZAMBON	1	Zambon S.p.A.	0.89587	Has MX	✔

WAI FLUIMUCIL - Monthly Report [2026-07]

Client

Trademark

Tier

Report

Period

Zambon S.p.A.

FLUIMUCIL

1

Monthly Report [2026-07]

2026-07-01 - 2026-07-31

Results

3 results

Domain	Trademark	Tier	Client	AI Relevance	Email Risk	Web	AI Description	Website Title	Registrar	Owner	Name Servers	Registered On	Highlighted On	Risk	Status
fluimucil.online ICANN	FLUIMUCIL	1	Zambon S.p.A.	1.00000	Minimal Has MX	✖	No active website	--	GoDaddy.com, LLC	--	ns3.afternic.com ns4.afternic.com	2026-07-19	2026-07-20	Relevant	✔ ✔ ✔
fluimucil.shop ICANN	FLUIMUCIL	1	Zambon S.p.A.	1.00000	Minimal No MX	✖	No active website	--	Dynadot Inc.	--	ns1.afternic.com ns2.afternic.com	2026-07-15	2026-07-16	Relevant	✔ ✔ ✔
rinofluimucil.online ICANN	FLUIMUCIL	1	Zambon S.p.A.	0.92648 0.91525	Minimal No MX	✖	No active website	--	Barbero & Associates Limited	--	--	2026-07-21	2026-07-22	Owned by client	✔ ✔ ✔ Draft

Powered by OpenAI

Studio Barbero © 2026

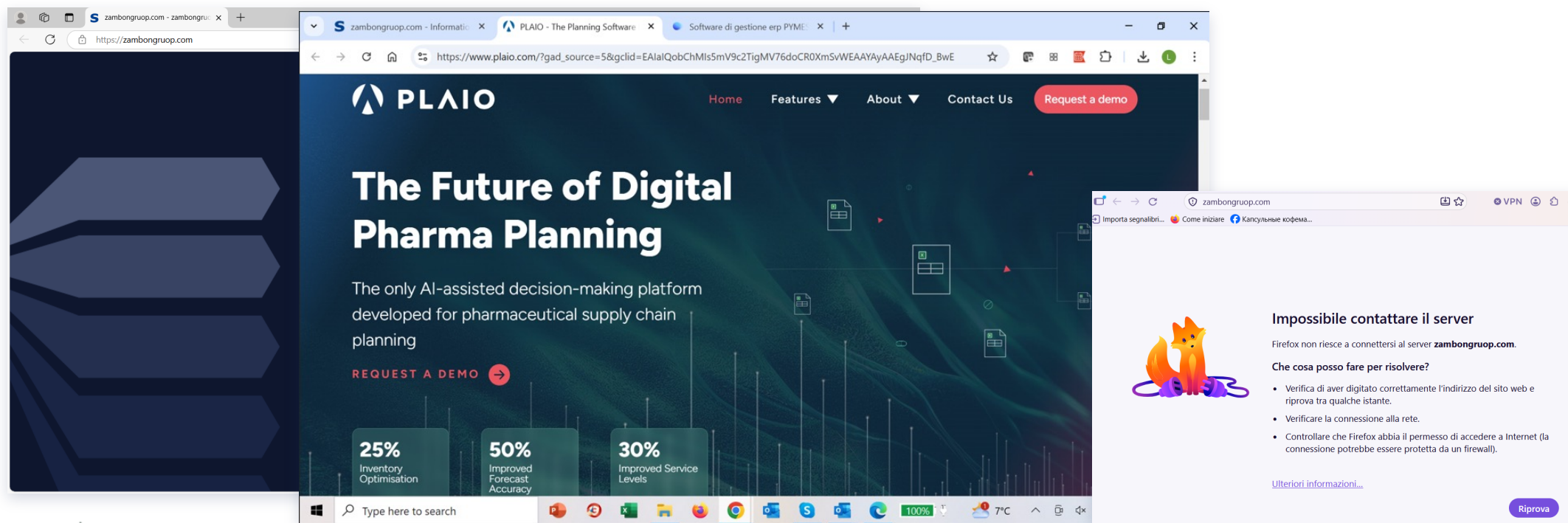
Powered by Consul

CASE STUDY · UDRP

Infringing domain name confusingly similar to the trademark ZAMBON and with MX records configured (successfully reclaimed via our C&D letter)

✓ Successfully reclaimed via UDRP

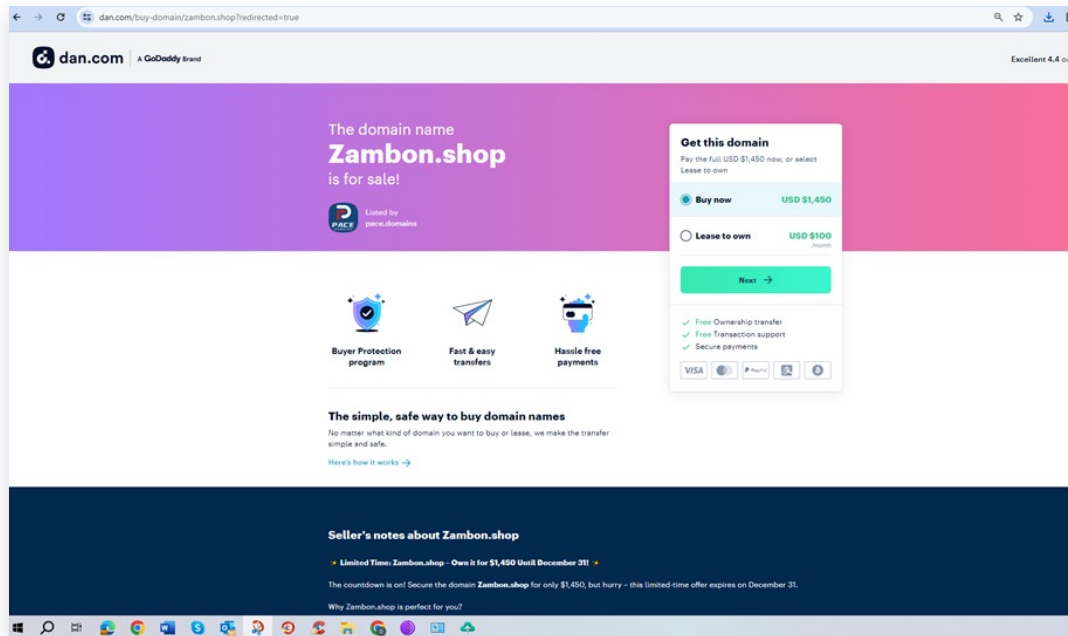
<http://zambongruop.com/>



Infringing domain name identical to the trademark ZAMBON

✓ Successfully reclaimed via UDRP

<http://zambon.shop/>



ARBITRATION
AND
MEDIATION CENTER



ADMINISTRATIVE PANEL DECISION

Zambon S.p.A. v. Mei Wang
Case No. D2024-2066

1. The Parties

The Complainant is Zambon S.p.A., Italy, represented by Studio Barbero S.p.A., Italy.

The Respondent is Mei Wang, China.

2. The Domain Name and Registrar

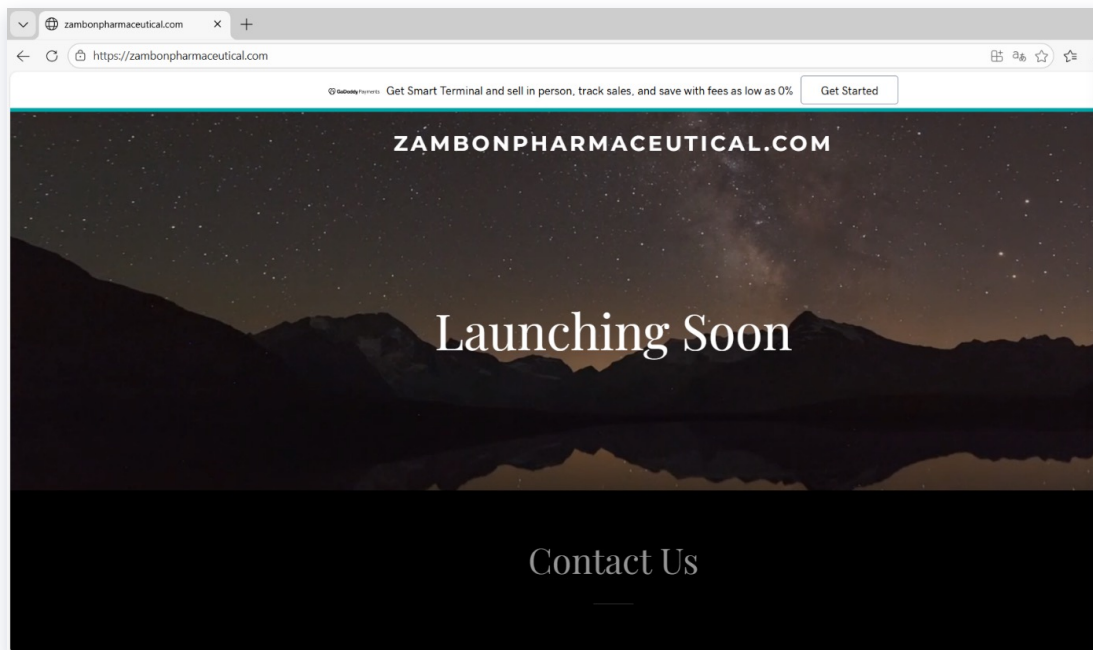
The disputed domain name <zambon.shop> is registered with Dynadot Inc (the "Registrar").

CASE STUDY · UDRP

Infringing domain name confusingly similar to the trademark ZAMBON and with MX records configured

✓ Successfully reclaimed via UDRP

<https://zambonpharmaceutical.com/>



ARBITRATION
AND
MEDIATION CENTER



ADMINISTRATIVE PANEL DECISION Zambon S.p.A. v. Zambon Pharma Case No. D2026-2302

1. The Parties

The Complainant is Zambon S.p.A., Italy, represented by Studio Barbero S.p.A., Italy.

The Respondent is Zambon Pharma, India.

2. The Domain Name and Registrar

The disputed domain name <zambonpharmaceutical.com> is registered with GoDaddy.com, LLC (the "Registrar").

CASE STUDY · UDRP

Example of infringing domain name identical to the trademark FLUIMUCIL and with MX records configured

✓ Successfully reclaimed via UDRP

<http://fluimucil.org/>



ARBITRATION
AND
MEDIATION CENTER



ADMINISTRATIVE PANEL DECISION

ZAMBON S.p.A. v. affiliate sagor

Case No. D2025-5430

1. The Parties

The Complainant is ZAMBON S.p.A., Italy, represented by Studio Barbero S.p.A., Italy.

The Respondent is affiliate sagor, Bangladesh.

2. The Domain Name and Registrar

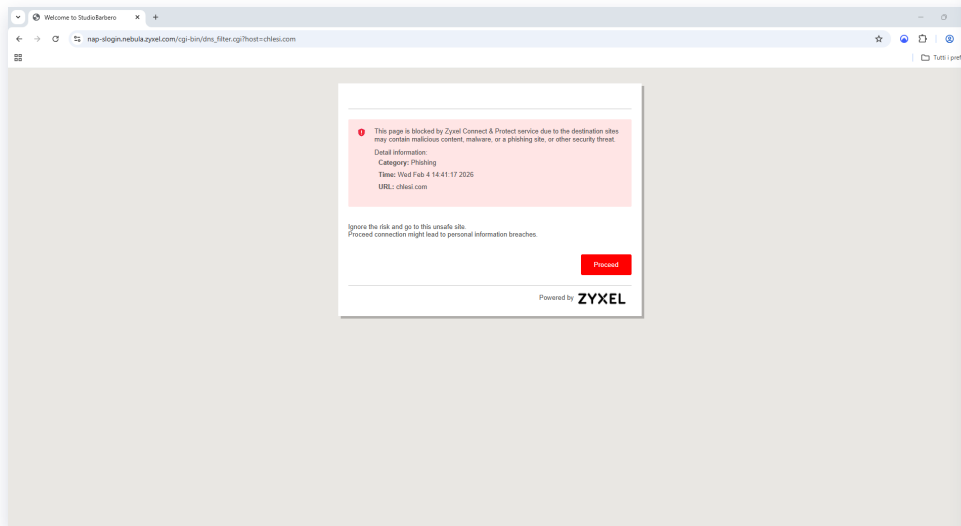
The disputed domain name <fluimucil.org> is registered with NameCheap, Inc. (the "Registrar").

CASE STUDY · UDRP

Example of infringing domain name almost identical to the trademark CHIESI (typosquatting) and with MX records configured

✓ Successfully reclaimed via UDRP

 <http://chlesi.com/>



ARBITRATION
AND
MEDIATION CENTER

ADMINISTRATIVE PANEL DECISION

Chiesi Farmaceutici S.p.A. v. allegra harrison, Tire Service Center Company (TSCCO)
Case No. D2026-0550

1. The Parties

The Complainant is Chiesi Farmaceutici S.p.A., Italy, represented by Studio Barbero S.p.A., Italy.

The Respondent is allegra harrison, Tire Service Center Company (TSCCO), Germany.

2. The Domain Name and Registrar

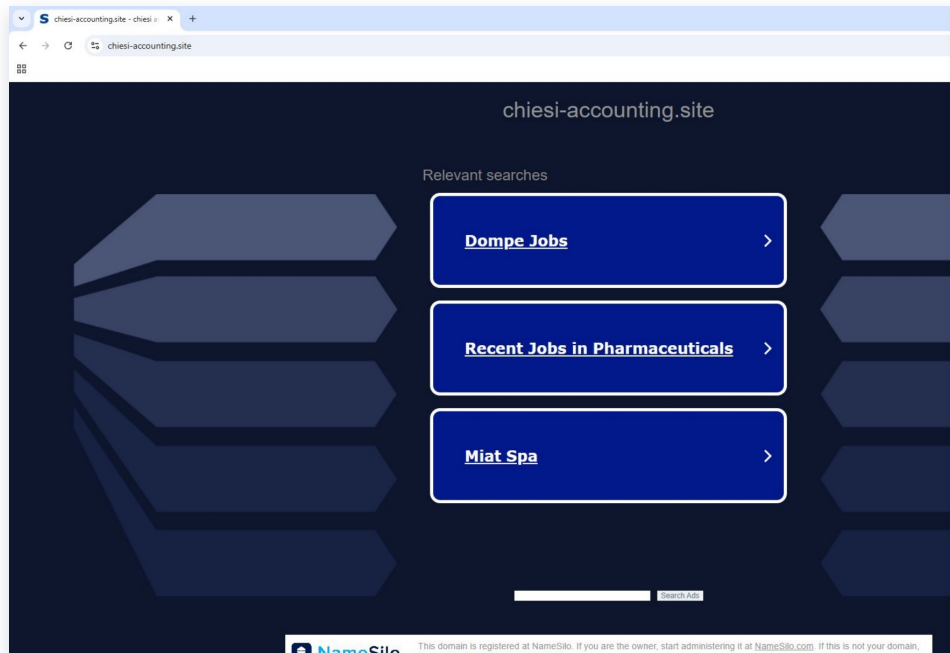
The disputed domain name <chlesi.com> is registered with Name SRS AB (the "Registrar").

CASE STUDY · UDRP

Infringing domain name confusingly similar to the trademark CHIESI (phishing) and with MX records configured

✓ Successfully reclaimed via UDRP

<http://chiesi-accounting.site/>



ARBITRATION
AND
MEDIATION CENTER



ADMINISTRATIVE PANEL DECISION

Chiesi Farmaceutici S.p.A. v. Teresa Mason Donaby, Netfield Distributing
Case No. D2026-0500

1. The Parties

The Complainant is Chiesi Farmaceutici S.p.A., Italy, represented by Studio Barbero S.p.A., Italy.

The Respondent is Teresa Mason Donaby, Netfield Distributing, United States of America ("USA").

2. The Domain Name and Registrar

The disputed domain name <chiesi-accounting.site> is registered with NameSilo, LLC (the "Registrar").

TAKEAWAYS

Take aways



Get the basics right

Correct registrant template, the trademark owner as organization, a qualified administrative contact, supporting documents and adopt a dedicated generic email address



Register first

Secure the domain names before filing the trademark application – consider temporary confidential registrations



Centralize and set rules

One Corporate Registrar, a restricted group of people providing instructions, and a written internal domain name policy



Keep the portfolio updated

Updated Whois data, automatic renewals, and careful review before relinquishing formerly used domain names



Register defensively

Main trademarks in the most relevant gTLDs and ccTLDs, keeping an eye on the 2026 New gTLD round



Watch, monitor, enforce

AI-powered watching verified by IP specialists, monitoring of MX / SPF configuration, swift enforcement activities up to UDRP if necessary

Thank you for your attention

BARBERO
G R O U P



**BARBERO
& ASSOCIATES**

**3 Shortlands, 4th floor
LONDON, W6 8DA**
Tel. +44 779 6116112
Tel. +44 788 1288718
Tel. +44 780 3050843
info@barbero.co.uk
www.barbero.co.uk



STUDIO BARBERO
DOMAIN NAMES AND INTERNET CONSULTING

**Corso Massimo d'Azeglio 57
10126 Torino, ITALY**
Tel. +39 349 8847 686
Tel. +39 011 3810600
Fax. +39 011 3810601
info@studiobarbero.com
www.studiobarbero.com



**Corso Massimo d'Azeglio 57
10126 Torino, ITALY**
+39 338 5053271
+39 366 3643604
info@consul.to
www.consul.to



